



Sanford Health Network  
Community Health Needs Assessment  
Implementation Strategies  
2014-2016

dba Sanford Canby Medical Center EIN# 46-0388596



Dear Community Members,

Sanford Canby has conducted a community health needs assessment (CHNA) and formally identified unmet needs in the community. A component of the 2013 CHNA work is a perception survey.

During FY 2012/2013 members of the community were asked to complete a survey to help Sanford identify unmet health needs. Sanford analyzed the survey data, identified unmet needs, and partnered with key community stakeholders to develop a list of resources and assets that were available to address them. A gap analysis was also conducted to identify the most significant health needs, and they were addressed in the implementation strategy that is included in this document.

Sanford Canby has set strategy to address the following community health needs:

- Obesity issues
- Provision of local oncology services through outreach

Sanford is also addressing mental health services and obesity through enterprise-wide implementation strategies. The enterprise strategies are included in this for your review.

Additionally, the asset map/resource list is included in this document along with the action steps that will be taken.

At Sanford Canby, patient care extends beyond our bricks and mortar. As a not-for-profit organization, ensuring that the benefits of health care reach the broad needs of communities is at the core of who we are. By working with communities, we can bring health and healing to the people who live and work across our region. Together, we can fulfill this mission.

Sincerely,



Lori Sisk  
CEO

## Addressing the Needs in Canby

### ACCESS

Community resources addressing the need:

- Same Day at Sanford

Sanford's commitment to addressing the need:

- Sanford is addressing this need through an active recruitment strategy. Sanford will continue to address the need as an ongoing commitment to our community.

### CANCER

Community resources addressing the need:

- Cancer Biology Research Center

Sanford's commitment to addressing the need:

- Sanford has prioritized oncology services as an implementation strategy for Canby.
- Sanford has dedicated resources and recruited experts in the field of oncology to address cancer research.
- Sanford Providers follow screening guidelines and make appropriate recommendations for patient care.

### CARDIAC

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford is addressing this need by providing weekly cardiology outreach.

### CHILD CARE

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford will not be addressing this need since it is not our expertise or core business, however we will share survey results regarding child care needs with community partners/leaders

### **CHRONIC DISEASE**

Community resources addressing the need:

- Medical Home
- The Sanford Project – to cure Type 1 DB in Denny Sanford's lifetime

Sanford's commitment to addressing the need:

- Sanford has executed new programs to improve care coordination, including the health coach and Medical Home Program for the purpose of impacting chronic disease. Sanford is committed to finding a cure for Type I Diabetes. The Better Choices/Better Health is a program that addresses chronic disease self-management and is available free of charge to all patients with a chronic disease and is accessible online at <https://selfmanage.org/sanford/> Additionally, obesity is a co-morbidity of many chronic diseases and is a priority for Sanford Enterprise. The enterprise implementation strategy will address obesity.
- Sanford dietitians are Medical Nutrition Therapy providers and are available for 1:1 counseling or for community presentations and consultations.

### **CONFIDENTIALITY**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Annual HIPAA privacy training is completed for all employees. Specific concerns regarding breaches will be addressed through the proper channels.

### **DIABETES**

Community resources addressing the need:

- The Sanford Project – to cure Type 1 DB in Denny Sanford's lifetime

Sanford's commitment to addressing the need:

- Sanford has executed new programs to improve care coordination, including the health coach and Medical Home Program for the purpose of impacting chronic disease. Sanford is committed to finding a cure for Type I Diabetes.
- Sanford dietitians are Medical Nutrition Therapy providers and are available for 1:1 counseling or for community presentations and consultations.
- The Better Choices/Better Health is a program that addresses chronic disease self-management and is available free of charge to all patients with a chronic disease. Additionally, obesity is a co-morbidity of many chronic diseases and is a priority for Sanford Enterprise. The enterprise implementation strategy will address obesity.

## **DISABLED**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford will address this need by sharing the survey results with community leadership

## **EDUCATION**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford will address this need by sharing the survey results with public health, community and school leadership

## **ECONOMIC SITUATION/BUSINESS COMMUNITY**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- This is an identified need that is not within our scope of expertise. While Sanford will not be addressing this need we will share the survey results and concerns with community leadership.

## **HEALTHCARE COST/INSURANCE COST**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford provides charity care through the Community Care Program and continues to provide resources and monitoring of access for healthcare. Sanford also provides a discounted rate for those who qualify for assistance.

## **HEALTHY NUTRITION**

Community resources addressing the need:

- Sanford Dietitians
- Extension services

Sanford's commitment to addressing the need:

- Sanford dietitians are available for individual appointments and community presentations.
- Extension agents can be available to present healthy meals from fresh ingredients
- Will share this information with community leaders

## **HEALTH OUTCOMES**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford dental services are provided locally.
- Readmissions team working with the state HEN project on reduction strategies.
- Will share the survey results with community leadership and public health.

## **MENTAL HEALTH**

Community resources addressing the need:

- Sanford One Care

Sanford's commitment to addressing the need:

- Sanford has prioritized mental health as an implementation strategy for 2013-2016.

## **NEW AMERICANS**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford will not be addressing this concern as it is not within our area of expertise.

## **OBESITY**

Community resources addressing the need:

- Sanford WebMD Fit Kids

Sanford's commitment to addressing the need:

- Sanford dietitians are available for individual appointments and community presentations.
- Sanford has prioritized obesity as an enterprise implementation strategy for 2013-2016.

## **PHYSICIANS**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford has executed new programs to improve care coordination, including the health coach and Medical Home programs. The new One Chart, implemented in 2012-2013, makes the medical record available to all providers in the system.

## **POLLUTION**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford will address this need by sharing the survey results with community leadership, however, this is not within our scope of expertise.

## **POVERTY**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford provides charity care through the Community Care Program and continues to provide resources and monitoring of access for healthcare. A discounted rate is available for patients who qualify for assistance.

## **PREVENTION SERVICES**

Community resources addressing the need:

- The Sanford Project – to cure Type 1 diabetes in Denny Sanford's lifetime.
- Sanford WebMD Fit Kids

Sanford's commitment to addressing the need:

- Sanford dietitians are available for individual appointments and community presentations.
- Sanford has prioritized obesity as an enterprise implementation strategy for 2013-2016.

## **PHYSICAL ACTIVITY**

Community resources addressing the need:

- Sanford WebMD Fit Kids

Sanford's commitment to addressing the need:

- Sanford is addressing this need with the WebMD Fit Kid Program that is available on-line for children and parents.
- Will share the survey results with community leadership.

## **SOCIAL FACTORS**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Will share survey results with community leadership and social services.

## **SUBSTANCE ABUSE**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford has prioritized mental health as an implementation strategy for 2013-2016.

## **TECHNOLOGY AND EQUIPMENT**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Will share the survey results with community leadership.
- Sanford provides telemedicine options.

## **TRAFFIC/CITY INFRASTRUCTURE**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Will share the survey results with community leadership.

## **WELLNESS**

Community resources addressing the need:

- Sanford WebMD Fit Kids

Sanford's commitment to addressing the need:

- Sanford dietitians are available for individual appointments and community presentations.
- Sanford has prioritized obesity as an enterprise implementation strategy for 2013-2016.
- Will share the survey results with community leadership.

## **WORKFORCE**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford Health is committed to investing in education. Medical Students, dietitians, pharmacists, nursing students, respiratory therapists, occupational therapists, nuclear medicine, and other healthcare workers receive training at Sanford and stay to begin their careers with us or move on to other organizations where their Sanford training will be a benefit far beyond our walls.



- Sanford also provides professional education workshops and symposiums for providers from inside and outside the organization.

## **YOUTH**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Will share survey results with community and school leadership.
- Sanford has prioritized mental health as an implementation strategy for 2013-2016.

## **SANFORD-SPECIFIC**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford has an urgent care clinic open M-F 8-9 and Saturday 9-12. Also open on Thursday evening.
- Sanford strategic plan includes architectural plans to expand the ER and OR.
- Sanford will continue recruitment for specialty services.

## **Sanford Canby Community Health Needs Assessment**

### **Implementation Strategy**

#### **FY 2014-2016 Action Plan**

#### **Priority 1: Obesity**

##### **Goal 1: Appoint overall planning committee to execute program goals**

###### **Measurable Outcome:**

- Community Health Needs Team (Therapy, Wellness, Dietitian, Administrative, Clinic) established May 2013 and will meet at least quarterly through FY 2016

###### **Sanford Resources:**

- Existing resources

##### **Goal 2: Increase physical activity in various settings within the community**

###### **Measurable Outcome:**

- Coordinate three events per year at various locations throughout the community for FY 2014-2016

###### **Sanford Resources:**

- Existing resources

##### **Goal 3: Improvement in dietary behaviors of the community through the use of multiple resources**

###### **Measurable Outcome:**

- Coordinate three events/educational sessions per year throughout the community for FY 2014-2016

###### **Sanford Resources:**

- Existing resources

**Goal 4: Support the work on community obesity issues through the use of social and behavioral approaches**

**Measurable Outcome:**

- The Community Health Needs Team will provide information to the community on the various weight loss approaches three times/year for FY 2014-2016

**Sanford Resources:**

- Existing resources

**Priority 2: Oncology Services**

**Goal 1: Enhance current telemedicine capabilities/frequency in conjunction with on-site oncologist presence**

**Measurable Outcomes:**

- Provide telemedicine oncology services by December 31, 2014
- Provide on-site oncology services by June 30, 2015

**Sanford Resources:**

- Existing resources

**Goal 2: Provide local additional chemotherapy services**

**Measurable Outcome:**

- Increase chemotherapy patients by five per year FY 2014-2016

**Sanford Resources:**

- Existing resources

10/15/13

## **Community Health Needs Assessment**

### **Sanford Health Enterprise Implementation Strategy**

#### **FY 2014-2016 Action Plan**

##### **Priority 1: Mental Health Services – Sanford One Mind**

**Goal 1:** Integration of behavioral health services or access to behavioral health in all 38 One Care primary clinic sites

**Measurable Outcome:**

- All 38 primary care clinic sites within the enterprise will have access to behavioral health services by FY 2016

**Sanford Resources:**

- Sanford One Care Director and Assistant
- Sanford One Care Coordinator
- Daniel Heinemann, MD
- Stephen Nelson, MD
- Core Team Clinical Skills Development Coordinators
- Core Team Traditional Culture Advisor/Cultural Diversity Liaison
- Core Team IT
- Core Team Curriculum Development Team
- One Care Development Communication Coordinator
- One Care Department Assistant
- Clinical Skills Development Team (training over 200 physicians and over 360 staff)

**Goal 2:** Analyze and present outcomes of the first three years of integrated behavioral health services

**Measurable Outcome:**

- Results are analyzed and reported to leadership during FY 2016

**Sanford Resources:**

- Daniel Heinemann, MD
- Stephen Nelson, MD



## **Priority 2: Obesity**

**Goal 1: Create an annual symposium/workshop for providers to address weight management and obesity**

**Measurable Outcome:**

- CEUs are available for providers who attend the annual obesity symposium – first annual date set for April 25, 2014

**Sanford Resources:**

- \$10,000 budgeted
- James Mitchell, M.D.
- Linda Bartholomay, LRD
- Carrie McLeod, MBA, MS, LRD,CDE
- Luis Garcia, MD
- Chris Tiongson, MD
- Ron Wiisanen, MD
- Jo Burdick, MS, BSN
- Naomi Aufman, MS

**Goal 2: Develop community classes and leverage existing resources, including dietitians, exercise physiologists, WebMD Fit Kids**

**Measurable Outcome:**

- Classes are scheduled to address obesity and obesity prevention

**Sanford Resources:**

- Clinical Dietitians
- Exercise Physiologists
- Behavioral Health Team
- Bariatric Services
- Providers
- WebMD Fit Kids

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HEALTH