



Sanford Medical Center Mayville  
Community Health Needs Assessment  
Implementation Strategies  
2014-2016

dba Sanford Mayville Medical Center EIN# 45-0228899

Dear Community Members,

Sanford Mayville has conducted a community health needs assessment (CHNA) and formally identified unmet needs in the community. A component of the 2013 CHNA work is a perception survey.

During FY 2012/2013 members of the community were asked to complete a survey to help Sanford identify unmet health needs. Sanford analyzed the survey data, identified unmet needs, and partnered with key community stakeholders to develop a list of resources and assets that were available to address them. A gap analysis was also conducted to identify the most significant health needs, and they were addressed in the implementation strategy that is included in this document.

Sanford Mayville has set strategy to address the following community health needs:

- Behavioral Health Resources
- Services for the Elderly Resources
- Community Collaboration
- Dental Services Resources

Sanford is also addressing mental health services and obesity through enterprise-wide implementation strategies. The enterprise strategies are included in this for your review.

Additionally, the asset map/resource list is included in this document along with the action steps that will be taken.

At Sanford Mayville, patient care extends beyond our bricks and mortar. As a not-for-profit organization, ensuring that the benefits of health care reach the broad needs of communities is at the core of who we are. By working with communities, we can bring health and healing to the people who live and work across our region. Together, we can fulfill this mission.

Sincerely,



Roger Baier  
CEO

## **Addressing the Needs in Mayville**

### **ACCESS**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford is addressing this need through an active recruitment strategy. Sanford will continue to address the need as an ongoing commitment to our community.

### **CANCER**

Community resources addressing the need:

- Mayville is looking at the Embrace program for cancer survivors - Dr. Terstrip.

Sanford's commitment to addressing the need:

- Sanford is addressing this need through the Roger Maris Cancer Center in Fargo. Sanford has dedicated resources and recruited experts in the field of oncology to address cancer research.
- Sanford providers follow screening guidelines and make appropriate recommendations for patient care.

### **CARDIAC**

Community resources addressing the need:

- Cardiac rehab is provided at Sanford Mayville

Sanford's commitment to addressing the need:

- Sanford is addressing this need by providing cardiac rehab at the medical center.

### **CHILD CARE**

Community resources addressing the need:

- Letter to be sent stating not our expertise.
- Traill County EDC is providing grants to start up day care centers.

Sanford's commitment to addressing the need:

- Sanford will address this need by sharing these concerns with city leadership.

## **CHRONIC DISEASE**

Community resources addressing the need:

- Sanford Clinic – 701-788-4500

Sanford's commitment to addressing the need:

- Sanford is addressing this need and has executed new programs to improve care coordination, including the Health Coach and Medical Home program for the purpose of impacting chronic disease. Sanford is committed to finding a cure for Type I Diabetes. Better Choices/Better Health is a program that addresses chronic disease self-management and is available free of charge to all patients with a chronic disease and can be accessed on-line at <https://selfmanage.org/sanford/>

## **CITY SERVICES/COUNTY SERVICES/CITY GOVERNMENT**

Community resources addressing the need:

- Letter to be sent stating not our expertise

Sanford's commitment to addressing the need:

- Sanford will address this need by sharing these concerns with city leadership.

## **COMPETITION**

Community resources addressing the need:

- Included Public Health and Social Services in our plan

Sanford's commitment to addressing the need:

- Sanford is addressing this need by working collaboratively with Public Health and other community agencies.

## **DENTAL CARE**

Community resources addressing the need:

- Letter to be sent stating not our expertise.
- Letters to county and city EDC.

Sanford's commitment to addressing the need:

- Sanford will address this need by sharing these concerns with city leadership.

## **DIABETES**

Community resources addressing the need:

- Sanford Clinic – 701-788-4500

Sanford's commitment to addressing the need:

- Sanford is addressing this need and has executed new programs to improve care coordination, including the Health Coach and Medical Home program for the purpose of impacting chronic

disease. Sanford is committed to finding a cure for Type I Diabetes. Better Choices/Better Health is a program that addresses chronic disease self-management and is available free of charge to all patients with a chronic disease and can be accessed on-line at <https://selfmanage.org/sanford/>

### **ECONOMIC SITUATION/BUSINESS COMMUNITY**

Community resources addressing the need:

- Letter to be sent stating not our expertise

Sanford's commitment to addressing the need:

- Sanford will address this need by sharing these concerns with city leadership.

### **EDUCATION**

Community resources addressing the need:

- Sanford Dietitian

Sanford's commitment to addressing the need:

- Sanford is addressing this need through the Sanford Medical Home program.

### **ELDERLY**

Community resources addressing the need:

- Sanford Clinic – 701-788-4500

Sanford's commitment to addressing the need:

- Sanford has prioritized services for the elderly as an implementation strategy for FY 2014-2016.

### **EMERGENCY CARE**

Community resources addressing the need:

- Sanford Medical Center – 701-788-3800

Sanford's commitment to addressing the need:

- Sanford is addressing this need by providing emergency services.

### **HANDICAPPED**

Community resources addressing the need:

- Letter to be sent stating not our expertise

Sanford's commitment to addressing the need

- Sanford will address this need by sharing these concerns with city leadership.

## **HEALTHCARE COST/INSURANCE COST**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford provides charity care through the Community Care program and has a discounted rate for those who qualify for assistance.

## **HEALTHY NUTRITION**

Community resources addressing the need:

- Sanford Dietitian
- Letter to be sent stating not our expertise

Sanford's commitment to addressing the need:

- Sanford is addressing this need by....Sanford dietitians are MNT providers and are available for 1:1 counseling or for community presentations and consultations.

## **HOME CARE**

Community resources addressing the need:

- Sanford Home Care – 701-788-4400

Sanford's commitment to addressing the need:

- Sanford is addressing this need by providing home care services in the area.

## **HOUSING**

Community resources addressing the need:

- Letter to be sent stating not our expertise

Sanford's commitment to addressing the need:

- Sanford will address this need by sharing these concerns with city leadership.

## **MARKETING**

Community resources addressing the need:

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Sanford's commitment to addressing the need:

- Sanford Mayville has determined that a directory of services will be developed and a communication plan to create awareness for the directory will also be established as a part of the implementation strategy for the CHNA.

## **MENTAL HEALTH**

Community resources addressing the need:

- Sanford Clinic – 701-788-4500
- NE Human Service Center – 701-795-3000
- Agreement signed to provide psychology to ND facilities - November 2013
- Traill County contracts with Solutions of Moorhead which provides a mobile crisis intervention.

Sanford's commitment to addressing the need:

- Sanford has prioritized mental health as an implementation strategy for FY 2014-2016.

## **OB SERVICES**

Community resources addressing the need:

- Sanford Clinic – 701-788-4500

Sanford's commitment to addressing the need:

- Sanford is addressing this need by providing services locally.

## **OBESITY**

Community resources addressing the need:

- Sanford Dietitian
- Sanford Clinic – 701-788-4500

Sanford's commitment to addressing the need:

- Sanford has prioritized obesity as an implementation strategy for FY 2014-2016.

## **PARENTING**

Community resources addressing the need:

- Letter to be sent stating not our expertise

Sanford's commitment to addressing the need:

- Sanford will address this need by sharing concerns with city leadership and appropriate agencies.

## **PARISH NURSING**

Community resources addressing the need:

- Sanford Faith Community Nursing – 701-234-5818 (Lois Ustanko)
- Locally not our expertise

Sanford's commitment to addressing the need:

- Sanford will address this need by evaluating the feasibility of establishing local parish nurses.

**PHYSICIANS**

Community resources addressing the need:

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Sanford’s commitment to addressing the need:

- Sanford has executed new programs to improve care coordination, including the Health Coach and Medical Home programs. The new One Chart, implemented in 2012-2013, makes the medical record available to all providers in the system.

**POLLUTION**

Community resources addressing the need:

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Sanford’s commitment to addressing the need:

- Sanford will address this need by sharing concerns with city leadership.

**PREVENTION SERVICES**

Community resources addressing the need:

- Sanford Dietitian
- Sanford Clinic – 701-788-4500

Sanford’s commitment to addressing the need:

- Sanford has executed new programs including the Health Coach and Medical Home programs.

**SUBSTANCE ABUSE**

Community resources addressing the need:

- Have initiated a smoking cessation person in Mayville.
- Some of these are beyond our expertise.

Sanford’s commitment to addressing the need:

- Sanford has prioritized mental health as an implementation strategy for FY 2014-2016.

**TRAFFIC/CITY INFRASTRUCTURE**

Community resources addressing the need:

- Letter to be sent stating not our expertise.

Sanford’s commitment to addressing the need:

- Sanford will address this need by sharing concerns with city leadership.



## **TRANSPORTATION**

Community resources addressing the need:

- Traill Co. and Steel Co. Bus Vans – 701-636-5953
- West Traill Ambulance – 701-786-3800

Sanford's commitment to addressing the need:

- Sanford will address this need by sharing concerns with city leadership and appropriate agencies.

## **WELLNESS**

Community resources addressing the need:

- Letter to be sent to schools stating not our expertise.

Sanford's commitment to addressing the need:

- Sanford will address these needs by sharing the concerns with school leadership.

## **YOUTH**

Community resources addressing the need:

- NE Human Service Center – 701-795-3000
- Teen Line – 1-877-419-7233 (24-hr. counselor line)
- Sanford Dietitian
- Letter also to be sent stating not our expertise in some of these.
- Sanford Mayville has an adolescent wellness program.

Sanford's commitment to addressing the need:

- Sanford has prioritized mental health as an implementation strategy for FY 2014-2016.
- Sanford will also share these concerns with school leadership.
- Sanford has prioritized obesity as an implementation strategy for FY 2014-2016.

## **SANFORD SPECIFIC**

Community resources addressing the need:

- Sanford Dietitian

Sanford's commitment to addressing the need:

- Sanford has prioritized obesity as an implementation strategy for FY 2014-2016.

## **Sanford Mayville Community Health Needs Assessment**

### **Implementation Strategy**

#### **FY 2014-2016 Action Plan**

#### **Priority 1: Behavioral Health Resources**

##### **Goal 1: Develop a directory of resources**

###### **Measurable Outcome:**

- A directory is available in written and electronic format

###### **Sanford Resources:**

- Current Sanford Community Asset Resource Directory

##### **Goal 2: Develop education process/communication plan for publics**

###### **Measurable Outcome:**

- A communication plan is complete and presentations are scheduled for community groups

###### **Sanford Resources:**

- Once Psychologist is on board (November 2033), update communication plan

#### **Priority 2: Services for the Elderly Resources**

##### **Goal 1: Develop a directory of resources**

###### **Measurable Outcome:**

- A directory is available in written and electronic format

###### **Sanford Resources:**

- Current Sanford Community Asset Resource Directory

**Goal 2: Develop education process/communication plan for publics**

**Measurable Outcome:**

- A communication plan is complete and presentations are scheduled for community groups

**Sanford Resources:**

- Sanford Health Network staff to assist in updating communication plan

**Priority 3: Community Collaboration**

**Goal 1: Develop a collaboration with county agencies and AHEC**

**Measurable Outcome:**

- Specific needs are determined

**Sanford Resources:**

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**Goal 2: Monitor the needs of the community**

**Measurable Outcome:**

- Solutions are discussed and addressed through the community/county collaborative

**Sanford Resources:**

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**Priority 4: Dental Services Resources**

**Goal 1: Develop a directory of resources**

**Measurable Outcome:**

- A directory is available in written and electronic format

**Sanford Resources:**

- ND Dental Association
- Current Sanford directory

**Goal 2: Develop education process/communication plan for publics**

**Measurable Outcome:**

- A communication plan is complete and presentations are scheduled for community groups

**Sanford Resources:**

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## **Community Health Needs Assessment**

### **Sanford Health Enterprise Implementation Strategy**

#### **FY 2014-2016 Action Plan**

##### **Priority 1: Mental Health Services – Sanford One Mind**

**Goal 1: Integration of behavioral health services or access to behavioral health in all 38 One Care primary clinic sites**

**Measurable Outcome:**

- All 38 primary care clinic sites within the enterprise will have access to behavioral health services by FY 2016

**Sanford Resources:**

- Sanford One Care Director and Assistant
- Sanford One Care Coordinator
- Daniel Heinemann, MD
- Stephen Nelson, MD
- Core Team Clinical Skills Development Coordinators
- Core Team Traditional Culture Advisor/Cultural Diversity Liaison
- Core Team IT
- Core Team Curriculum Development Team
- One Care Development Communication Coordinator
- One Care Department Assistant
- Clinical Skills Development Team (training over 200 physicians and over 360 staff)

**Goal 2: Analyze and present outcomes of the first three years of integrated behavioral health services**

**Measurable Outcome:**

- Results are analyzed and reported to leadership during FY 2016

**Sanford Resources:**

- Daniel Heinemann, MD
- Stephen Nelson, MD

## **Priority 2: Obesity**

**Goal 1: Create an annual symposium/workshop for providers to address weight management and obesity**

**Measurable Outcome:**

- CEUs are available for providers who attend the annual obesity symposium – first annual date set for April 25, 2014

**Sanford Resources:**

- \$10,000 budgeted
- James Mitchell, M.D.
- Linda Bartholomay, LRD
- Carrie McLeod, MBA, MS, LRD,CDE
- Luis Garcia, MD
- Chris Tiongson, MD
- Ron Wiisanen, MD
- Jo Burdick, MS, BSN
- Naomi Aufman, MS

**Goal 2: Develop community classes and leverage existing resources, including dietitians, exercise physiologists, WebMD Fit Kids**

**Measurable Outcome:**

- Classes are scheduled to address obesity and obesity prevention

**Sanford Resources:**

- Clinical Dietitians
- Exercise Physiologists
- Behavioral Health Team
- Bariatric Services
- Providers
- WebMD Fit Kids

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HEALTH